

CH. JYOTHI SREEDHAR M.B.A., MHRM., MPhil., (PhD).

ADDRESS

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EDUCATION

- **Thesis Submitted From Annamalai University Chidambaram Tamil Nādu.**
- **M. Phil** from Madhurai Kamaraj University, Madhuri, Tamil Nādu, India.
- **M.B.A** (HRM & Marketing) from JNTU Kakinada, Andhra Pradesh, India
- **MHRM** from Acharya Nagarjuna University, Andhra Pradesh, India

PROFESSIONAL EXPERIENCE

- Associate Professor, EDP Coordinator, R&D Coordinator and Academic coordinator, Department of Master of Business Administration, PACE Institute of Technology and Sciences, Ongole from 2016-2019
- Head of the Department, MBA-MLMBA College Singarayakonda form 2005-2014
- Sales- Admin at Idea Cellulars, Bapatla 1999-2005

COURSES DWELT WITH

- ✓ Marketing Management
- ✓ Human Resource Management
- ✓ Business Research & Statistical Analysis
- ✓ C
- ✓ R Programming language
- ✓ JASP
- ✓ Big Data Analytics
- ✓ HR Analytics
- ✓ Marketing Analytics

SKILLS & ABILITIES

- ✓ Have 19 years of experience in Research, Teaching and in Administration
- ✓ Published 25 articles in various Scopus and International Journals and 10 articles in National level conferences
- ✓ Organized several National level Technical Symposiums, Conferences and Workshops
- ✓ Acting as a IQAC Member in PBSCA&S
- ✓ Acting as a Coordinator Entrepreneurship Development Cell (EDC at PACEITS).
- ✓ Acting as a Coordinator Women Empowerment Cell at PACEITS
- ✓ Have faced several Quality Assurance inspections from the Universities, NBA (National Board of Accreditation) and NAAC (National Assessment and Accreditation) committees
- ✓ Have good experience in handling Human Resources and Technical Resources

PROFESSIONAL MEMBERSHIPS

- Life-time membership in **Hyderabad Management Association**
- Life Time Membership in Society for Learning Technologies

AWARDS

- **Study the Role of E-Commerce on Sustainability of Agripreneers During Covid Age** Adjudged as **BEST PAPER** on Agriculture and Rural Development at the 9th World Conference on Applied Sciences, Engineering and Management (WCSEM 2020) co-organized virtually by **The American Business School of Paris**, France and the Basha Research Corporation (BRCORP) during 17-18 December 2020 at Paris, France.
- Awarded the “*Best Women Researcher Award*” among 30 Best Researchers at “202nd International Research Awards on Engineering, Science and Management” by International Organization Sciences Research &Development (IOSRD)

ADDITIONAL RESPONSIBILITIES

- ✓ In-charge Student Discipline Committee at PACE Institute of Technology and Sciences,
- ✓ Mentor NPTEL Student Chapter PACE Institute of Technology and Sciences, Ongole
- ✓ In-Charge HMA–Student Chapter PACE Institute of Technology & Sciences, Ongole

INTERNATIONAL JOURNALS

1. Role of Demographic Factors on Career Balance of Academicians of engineering colleges in Vijayawada with ISSN 2582-3930 in International Journal of Scientific Research in Engineering and Management on September 9,2023
- 2.
3. Employee Engagement Practices in Academics During the Covid-19 Lockdown-A Review Paper in Computer Integrated Manufacturing Systems with ISSN 1006-5911(SCOPUS).
4. Rejuvenation Leads Success at Pandemic’s Role of Demographic Variables on the

Technological Barriers in Small Scale Women Entrepreneurs with Reference to Prakasam Dt
- An Empirical Study in Computer Integrated Manufacturing Systems with ISSN 1006-5911
(SCOPUS)

5. Role of E-Commerce to Sustain Agpreneurs in SSRN Elsevier with ISSN 1556-5068
6. Impact of Changing Role of a Teacher in Present Education Scenario -A selective Study with ISSN-2349-5162 in JETIR June 2019
7. Impact of Covid 19 on Textile industry in Test Engineering and Management (ISSN:0193-4120
8. Impact and Strategies for Education Sector in India- in ISSN-2349-5162 in JETIR
9. Care When You Dare” with ISSN :2454-132X In International Journal of Advance Research, Ideas and Innovations in Technology
10. Role of Women in Modern Business” with ISSN 2319-5479 in IRD India
11. Women Empowerment through Micro-Enterprises –A Selective Study with ISSN 2319-5479 in IRD India
12. The Fourth Industrial Revolution –Impact of Government and Society on Business-A Comprehensive Study with ISSN 2219-5479 in IRD India

BOOK CHAPTERS

1. Evaluation of Factor Affecting Employee Attrition in Private Engineering Colleges: An Empirical Study with ISBN 978-93-85100-54-3
13. Industrial Relations and Globalization: Challenges for Employers and their Organizations” in International Journal with ISBN 978-93-85100-05-5 as Conference Proceedings of UGC Sponsored Four Day International Seminar on Industrial Relations in the Era of Globalization Organized by Acharya Nagarjuna University.
14. Study the Role of E-Commerce on Sustainability of Agripreneures During Covid Age with ISBN No 978-81-930222-8-3
15. Women Entrepreneurship with ICT” in UGC Sponsored International Conference with ISBN 978-0-359—40784-2 on HUMAN DIMENTIONS IN INFORMATION AGE organized by Acharya Nagarjuna University, Ongole.
16. Industrial Relations and Globalization: Challenges for Employers and their Organizations “in UGC Sponsored International Conference on Industrial Relations in the Era of Globalization organized by Acharya Nagarjuna University, Guntur.
17. Employee Participation and its Impact on Their Job Performance with Special Reference to BPO’s with ISBN 978-93-90631-50-6

INTERNATIONAL/NATIONAL SEMINARS

1. HUMAN DIMENTIONS IN INFORMATION AGE
2. Presented a paper entitled “AFFECT OF WATER CRISIS ON POOR FORMERS IN PRAKASM – A SELECTIVE STUDY” in International Conference on Sustainability and Business held at Indian Institute of Management Kolkata.
3. Presented a paper entitled THE FACTORS IMPACTING THE ROLE OF FACULTY IN

ENGINEERINGCOLLEGES OF PRAKASAM DISTRICT: AN EMPIRICAL STUDY” in UGC National Seminar conducted by VRS&YRN College of Engineering at Chirala

4. Presented a paper entitled “HIGHER EDUCATION LEVELS IN INDIA “in Two-day national seminar on Changing scenario of Higher Education Sponsored by UGC SERO –HYD
5. Presented a paper entitled “Problems and Risks on online Shopping” in Prospects and Emerging Trends of E-Commerce and Banking held at Vikram Simhapuri University, Kavali, AP.
6. Presented a paper entitled “Evaluation of Factors Effecting Employee Attrition in Engineering Colleges: An Empirical Study” in UGC National Seminar on Human Recourse Management: Exploring New Dimensions at Acharya Nagarjuna University, Guntur.
7. Presented a paper entitled” Industrial Relations and Globalization: Challenges for Employers and their Organizations “in UGC Four Day International Seminar on Industrial Relations and Human Relations inthe Era of Globalizations at Acharya Nagarjuna University, Guntur.

8. Presented a paper entitled “EMERGING TRENDS IN LIC “in UGC National Seminar conducted by Acharya Nagarjuna University at ANU PG Centre, Ongole
9. Presented a paper entitled “Marketing of Services” in National Level Conference on Marketing Communication – An Integrated Approach Conducted by Dept of MBA in PB Sidhardha College of Arts & Sciences, Vijayawada.
10. Presented a Paper entitled “Customer Satisfaction” in National Level Conference Conducted by Dept of MBA in St.Anns College Of Engineering and Technology, Chirala.
11. Attended a National Seminar on “PERSONALITY DEVELOPMENT” given by Dr. SIVASANKAR, Professor, SVU PG Centre, and Kavali at Malineni Lakshmaiah College of Engineering Singarayakonda.
12. Attended a Seminar on “Creativity” given by Dr.C.V. Subba Rao, Principal, PACE Institute of Technology and Sciences, Ongole

FACULTY DEVELOPMENT PROGRAMMES ATTENDED

1. Attended FDP Programme on “Programming R “in CMR Technical Campus Hyderabad
2. Attended FDP Programme on “Research Methodology “in PACE Institute of Technology Sciences in collaboration with IIT Tirupathi
3. Attended FDP Programme on “Pedagogy Approaches for Undergraduate Programs” in collaboration with ICFAI School of Business, Bangalore at DVMINOR, VIJAYAWADA.
4. Attended FDP Programme on Teaching Entrepreneur Development skills in Higher Education Institutions with association EDII –Ahmedabad NIMAT program.
5. Attended a **Faculty Development Programme** Conducted by St. Ann’s College of Engineering and Technology in Collaboration with IIT Bombay.

PERSONAL DETAILS:

Name : **CH. Jyothi Sreedhar**
Age : 43 years
Gender : Female
Marital Status : Married
Nationality : Indian
E-mail : jyothi.pacemba2014@gmail.com
Languages Known : English, & Telugu, Kannada.

Hobbies : Reading Books, Solving Puzzles, Learning new things.

DECLARATION

I hereby declare that the above written particulars are true to the best of my knowledge and belief.

Ch. Jyothi Sreedhar